









Institution's Innovation Council Saurashtra University Rajkot

# STARTUP SPARK: INNOVATE WITH SUPPORT

16<sup>TH</sup> December, 2024

Seminar Room, Incubation Centre, Dr. APJ Abdul Kalam Common Laboratory, Saurashtra University, Rajkot

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# Saurashtra University - IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

#### **Event Schedule**

2:30PM	Registration Time
2:45Pm	Welcome
3:00	Awareness session on Venture Boost: Innovate with Purpose
5:15	Programme Feedback - Conclusion
5:30	Closing Ceremony

# **Event Registration Link**

bit.ly/SUSEC-ECD24

#### **Brief about Event**

SU Startup and Entrepreneurship Council, along with IIC Saurashtra University organized sensitization program on Startup Spark: Innovate with Support on 16th December, 2024 from 2:30pm to 5:00pm.

"Startup Spark: Innovate with Support" is a program or initiative aimed at nurturing and empowering early-stage startups through a combination of innovation-driven resources and comprehensive support. This initiative likely focuses on providing entrepreneurs with the tools, mentorship, and guidance they need to turn their ideas into successful businesses.

Innovation-Driven Focus Encouraging startups to think creatively and leverage emerging technologies, market trends or novel business models to create innovative solutions. Mentorship and Guidance Connecting entrepreneurs with experienced mentors, industry experts, and business leaders who can help shape their vision, navigate challenges, and grow their businesses. Access to resources Providing access to essential startup resources such as workspace, funding, tools for product development, legal support, and marketing strategies. Networking Opportunities Facilitating collaboration and partnerships among like-minded individuals and businesses, as well as potential investors who can help take the startup to the next level. Community Support Creating a supportive environment where entrepreneurs can share experiences, learn from others, and find inspiration.

Startup Spark: Innovate with Support" seeks to ignite the entrepreneurial journey by providing the necessary foundation for startups to succeed, scale, and make an impact in their industries.

"Startup Spark: Innovate with Support" could be a catchy and impactful name for a program or initiative focused on helping early-stage companies or entrepreneurs succeed by providing them with the tools, resources, and guidance they need. The key outcomes of such a program would likely revolve around supporting innovation and ensuring that startups can thrive in competitive markets.

Startups may be provided with software, infrastructure, or other technological tools that can help streamline operations and enhance innovation. Ultimately, the program would help startups develop strategies for long-term sustainability and scaling, ensuring that they are not just successful in the short term but also positioned for future growth. Participating in the program could boost the visibility of a startup, helping it attract customers, investors, and media attention. Founders and teams would enhance their entrepreneurial skills, from marketing and finance to leadership and team management, giving them a solid foundation to grow their businesses.

By blending innovation with strong support systems, the "Startup Spark" initiative could lead to transformative outcomes for both entrepreneurs and the broader market.

### **Key Points**

During the session, below mentioned points were discussed:

- Fostering Innovation in Education
- Comprehensive Student Support
- Improving Student Outcomes
- Scalable and Sustainable Solutions
- Creating a Supportive Ecosystem

#### **Outcome**

Startup Spark: Innovate with Support for Student Outcomes sounds like an initiative or program aimed at fostering innovation in educational settings, particularly focusing on enhancing student success. Partnering with startups focused on educational technology, gamification, and learning analytics. Integrating new innovations that can help bridge gaps in the current education system. Helping educators, schools, and students leverage startup-driven tools and solutions. This type of program could be impactful in transforming educational environments, helping students not just survive but thrive in their academic journeys.

# About the Speaker / Chief Guest



Mr. Parth Seipal

CEO SUSEC, SAURASHTRA UNIVERSITY, RAJKOT











# **Connect Us:**



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